

A week in the Life of a MARKETING INTERN

We are on a mission to shake up the spirits industry by doing things a little differently. The shift to direct-to-consumer sales & marketing is will play a major role in the succes of Kever. To keep up with the E-commerce pace and latest development you will be challenged to build up extend and control our online activities.

Content, strategy & execution (80%)

- In order to grow online we need to increase our reach & conversion at the right audience.
- Content is king in the online world, you will be in charge of creating beautiful social media content, new website copy.
- Google analytics, Facebook & Instagram Ads manager is something where you feel at home.
- Setting up a conversion or reach campaign comes with the right strategy, you'll be in charge of planning, budgets & execution. Together we track the results and adjust where necessary.
- Test, test, test, is what you do in order to maximize online efforts and conversion.

(Analytics / Reporting 20%)

- Learning from data and evaluating the online succes
- Set up E-commerce reports which will be shared with the whole team & investors.
- Investigate new online channels and keep track on the latest updates regarding E-commerce.

You kick ass in/ You Have

- Making impact
- Being part of an adventurous journey of a young dutch international spirit brand.
- An independently and pro-active attitude (and not afraid of making mistakes). Education in the direction of online communication, marketing, business studies,
- Leisure/ hospitality. You have an eye for detail and good organizational skills.
- Are familiar with Photoshop/illustrator. Know your way around Business managers (FB & IG, etc)
- A smart, practical brain that gets shit done.
- Outstanding English, both verbal and written (we are an international company).
- Too much energy and motivated to work hard.
- A passion for spirits, good food and drinks
- The possibility to join us full time for at least 3 months.
- Managing projects, being on top of things, keep your promise on what you say you would do

Working with us (why we kick ass):

- An entrepreneurial and scale-up environment, at a strongly growing brand,
- Work with some seriously smart and agile people, in a small driven team with no corporate Bullcrap
- The chance to be part of an innovative & impactful adventure, building a company & brand from the ground up.
- Real responsibility— what you do with it is your decision, but we provide the opportunity to we are serious about tosti's