



## STUDENT AMBASSADOR KEVER GENEVER

We are on a mission to 'Bring the Amsterdam Spirit to the World!' To be able to reach this we are building a strong and collaborative team. As a team we have the drive to make something happen that makes a difference. Are you passionate about spirits, good food and always in for a drink? Then stop searching for a job. We're here to tell you about the best job you can have as a student! The Kever mentality is that we never settle for the status quo – we aim to challenge it.



### THE ULTIMATE STUDENT JOB PARTTIME | MINIMUM 9 MONTHS | AVAILABLE NOW

We are looking for student ambassadors to help promote our product in bars, stores and at events. You will not only get paid a competitive base wage (and bonus), we also treat you with free stash, and a genuinely fun team.

#### Requirements:

- You are an enthusiastic and social student
- Available for at least 9 months, and flexible from 5 to 15 hours per week
- Live in the region of Amsterdam, Utrecht, Rotterdam, Leiden
- Have affinity with commerce and a burning desire to make an impact

#### What we offer:

- Be part of the Kever adventure and help to extend building a steadily growing brand
- An entrepreneurial environment
- A competitive wage and commission, based on quarterly targets
- Free stash of all the goodies we sell!

As a Kever student ambassador you are responsible for the outlets in your own city. Think of bars, Gall & Gall stores or conceptstores. Your goal is not only to realize listings, but especially maintain (existing) relationships and visibility.

We require a certain level of independence, however, you will be part of a vibrant team. We dedicate ourselves to coach you since we are keen to make your job a success, and moreover, are we eager to gain insights and learn from you.

#### *How to apply:*

If you want to help to drive the availability of Kever forward, then send an email to [jobs@kevergenever.com](mailto:jobs@kevergenever.com) add your CV and write us a brief summary of why you feel we should invite you for a chat.

# A week in the Life of a STUDENT AMBASSADOR

We are on a mission to shake up the spirits industry by doing things a little differently. One liquor shelf, one bar, one customer and one city at the time. In order to keep the Kever train moving forward in the right pace & direction we are looking for a student ambassador to maximize our brand awareness and extend our sales touchpoints.

## Trade & Retail Sales – International sales support (50%)

- Support our team by creating beautiful brand introduction packs for new (international) markets.
- As Student Sales Ambassador you are responsible for the on & off trade sales activities (planning & execution). Together with the sales manager you will create a sales hitlist, keep track of the results and adjust where necessary.

## Sales planning & administration (20%)

- Part of doing structured sales is being on top of your planning and administration.
- Learn how to work with a CRM system.

## Promotion & Events (30%)

- Sun's out Gun's out. During the summer months you will be on the road with our bad ass Kever car + mobile cocktail bar. Slinging cocktails on (multi day) festivals and doing in store brand activations together with your ambassador buddies.

## You kick ass in/ You Have

- Making impact.
- Being part of an adventurous journey of a young Dutch international spirit brand.
- An independently and pro-active attitude (and not afraid of making mistakes). Education in the direction of communication, marketing, business studies, leisure/ hospitality.
- You have an eye for detail and are a jack-of-all-trades.
- A smart, practical brain that likes to gets shit done.
- Outstanding english, both verbal and written (we are an international company).
- Too much energy and the motivation to work hard.
- A passion for spirits, good food and drinks.
- The possibility to join us for at least 9 months.
- Managing projects, being on top of things, keep your promise on what you say you would do
- Understand how hospitality works, and how to make people feel like a million bucks.

## Working with us (why we kick ass):

- An entrepreneurial and scale-up environment, at a strongly growing brand,
- Work with some seriously smart and agile people, in a small driven team with no corporate Bullcrap
- The chance to be part of an innovative & impactful adventure, building a company & brand from the-ground up.
- Real responsibility–
- We are serious about tosti's.