



BRAND AMBASSADOR KEVER GENEVER

We are on a mission to 'Bring the Amsterdam Spirit to the World'. Therefore we are building a strong and collaborative team. As a team, we want to make an impact, we want to make a difference. Are you passionate about spirits, good food and drinks? Do you like to help and build a super brand and is sustainability important to you? Then stop searching for a job. We offer you the best job you can have.

The Kever mentality is that we never settle for the status quo – we aim to challenge it.



BRAND AMBASSADOR FULLTIME

You will be the ambassador of Kever and build strong relations with key accounts. You will maximise brand awareness and educate on- and off-trade accounts. This makes you responsible to support and develop strategies in order to grow our total presence and revenue. A can of Kever shining at a shelf or a listing on a cocktail menu makes you truly happy.

Requirements:

- You are creative and entrepreneurial
- Completed higher education
- Experience with sales or the trade
- Driving license
- Resident in the Amsterdam region
- Have affinity with commerce and a burning desire to make an impact

What we offer:

- Be part of the Kever adventure and help to extend building a strongly growing brand
- An entrepreneurial, scale-up environment
- A competitive base wage and commission based on quarterly targets
- Free stash of all the goodies we sell!

We require a strong level of autonomy, however, you will be part of a vibrant team. You have to provide exceptional customer service and earn customer trust maintaining account owners, managers, buyers and staff.

How to apply:

If you want to help to drive the availability of Kever forward, then send an email to jobs@kevergenever.com with your CV and write us a brief summary of why you feel we should invite you for a chat.

A week in the Life of a BRAND AMBASSADOR

We are on a mission to shake up the spirits industry by doing things a little differently. One liquor shelf, one bar and one city at the time. In order to keep Kever growing in the right pace & direction we... are looking for a brand ambassador to maximize brand awareness and make sure Kever becomes the talk of the town.

On & Off-trade sales support (70%)

- As brand Ambassador you are the 'face' of our brand. You will be driving around the city per bike/(e)-scooter to several on & off trade outlets. Your goal is to create more 'Kever believers' through our liquid-to-lips strategy.

Sales planning & administration (15%)

- Part of doing structured sales is being on top of your planning and administration.
- Learn how to work with a CRM system which

Promotion & Events (15%)

- Sun's out Gun's out. During the summer months you will be on the road with our bad ass Kever car + mobile cocktail bar. Being in charge of Slinging cocktails on (multi day) festivals and doing in store brand activations together with your ambassador buddies.

You kick ass in/ You Have

- Making impact
- Being part of an adventurous journey of a young dutch international spirit brand.
- An independently and pro-active attitude (and not afraid of making mistakes).
- Education in the direction of communication, marketing, business studies or leisure/ hospitality.
- You have an eye for detail and good organizational skills.
- A smart, practical brain that gets shit done.
- Outstanding english, both verbal and written (we are an international company).
- Too much energy and the motivation to work hard (not a normal 9 to 5 job)
- A passion for spirits, good food and drinks.
- The possibility to join us fulltime for at least 9 months.
- Managing projects, being on top of things, keep your promise on what you say you would do
- Understand how hospitality works, and how to make people feel like a million bucks.

Working with us (why we kick ass):

- An entrepreneurial and scale-up environment, at a strongly growing brand,
- Work with some seriously smart and agile people, in a small driven team with no corporate Bullcrap
- The chance to be part of an innovative & impactful adventure, building a company brand from the ground up.
- Real responsibility.
- We are serious about tosti's.